



Brian Fair
President

TOPS Telecom Offers On-Demand Communications Technology Training to Their Customers

*Small to Mid-Sized Companies to Enhance
Technical Knowledge at No Cost by
Receiving Convergence Technologies
Training and Certification*

KELOWNA, B.C. — January 28, 2010 — TOPS Telecommunications, Inc., an industry leader in unified communications, announced today that the company is offering advanced on-demand communications technology training to their customers. The region's small to mid-sized companies are now able to easily enhance their technical knowledge at zero cost by receiving Convergence Technologies Training (CTT) and Certification. Through the company's membership in Technology Assurance Group (TAG), an international organization of unified communications providers representing \$400 million in combined sales, and their strategic partnership with TechnologyUS, TOPS Telecommunications, Inc. has created an avenue to enhance the skills sets of the businesses they serve, while further differentiating their value proposition from their competition.

"In our endless effort to provide solutions and services that drive customer profitability and productivity, we launched a program to help our customers stay at the forefront of communications technology," commented Brian Fair, President of TOPS Telecommunications, Inc.. "CTT is a phenomenal program that delivers the latest information. It gives us another opportunity to share our

expertise, enables our customers to enhance their understanding of our solutions, and illustrates our commitment to customer satisfaction. We believe the more knowledge someone possesses the more successful their company will become."

CTT provides students with a solid understanding of voice, video and data technologies, while focusing on the day to day knowledge of convergence technologies. Designed to dispel the mystery of VoIP and advanced applications, the training materials are written and delivered in step-by-step layman terms.

CTT is an extensive program with 13 modules comprised of 30 sessions that can be spread over a period of several weeks. The courseware builds upon each segment allowing for manageable scheduling in accordance with daily responsibilities. Taught by industry experts and experienced certified instructors, CTT courses are online via pre-recorded virtual classrooms and students connect via audio and web media streaming. Upon completion students receive a Convergence Technologies Training Certification.

"We're very excited about offering CTT to our valuable customers," added Mr. Fair. "In conjunction with TechnologyUS (www.technologyUS.com), TOPS Telecommunications, Inc. has the ability of providing our customers with a \$1,195 training program at no cost. One of our philosophies since the

inception of the company was to offer as much technical knowledge as possible to our customers and this is just another example of us living up to it."

ABOUT TOPS TELECOMMUNICATIONS, INC.

TOPS Telecom is a business communication and data supplier to that supports Vancouver Island & the Interior of British Columbia. TOPS Telecom provides its customers with industry leading products, which are serviced by Factory Certified Technicians. Customers are thoroughly trained in every component of their system by TOPS Telecom highly experienced customer service team.

Since 1981 TOPS Telecom has positioned itself to nurture and develop long lasting and mutually beneficial relationships with all of our customers. Our objective is to work with our customers, as their telecommunication & productivity needs change. TOPS Telecom continues to grow due to its commitment to a core business philosophy that provides customers with a superior product and unparalleled service at a competitive price. The company's corporate headquarters is located at #104 – 1905 Baron Road, Kelowna, B.C, V1X 6W2. For more information about TOPS Telecom, please visit www.topstelecom.com.